## Reach Local Available Materials Sheet



### Reach Local National Brochure

This brochure is designed to share why and how we reach locally, and what people can do to partner.

#### Uses:

Give to a person who is considering InFaith for partnership in some way, whether it be to pray, give, or join us.

### Format:

- Size is 4.625"w x 6"h
- Four panel/ "roll" folded design



### Circle Newsletter

Our upcoming *Circle* newsletters will all share stories about the Reach Local impact that InFaith is having here across our nation.

### Uses:

Give to a person who wants to read about actual stories of those who are reaching out locally across our nation. The Home Office mails this publication in Sept. and Mar. to a list of approx. 14,000.

### Format

- Size is 9.5"w x 5"h
- Six panel/folded design





[back of card]

[front of card]

[front of card]



[back of card]

### Reach Local Table Card Options

Small cards for hand out when you want to direct people to the InFaith website where we have more information and video content for them to check out.

### Uses

Place with a table display to remind people to visit us online.

### Format:

- Size is 2"w x 2"h
- Choose from two color options or order both!



### Reach Local National Card

A condensed version of the National Brochure, this piece is designed to share why and how we reach locally, and what people can do to partner.

### Uses:

Hand out or mail in a #10 envelope with your newsletter or an introductory letter to someone who is considering InFaith for partnership in some way, whether it be to pray, give, or join us.

#### Format:

- Size is 4"w x 9.375"h
- Front/back card design



# Reach Local Displays (2 options available)

Displays are a great way to make a visual impact at a conference or a church where you are speaking.

### Uses:

Our displays are available for use at deputation fund-raising events, or just to keep on a table at any local church to remind people to pray for InFaith or check out our website.

### Format:

- Size is 24.5"w x 36.5"h
- \$20 Option: Refill panel for current display framework.
- \$25 Option: Spring-loaded, roll-up banner in cartridge with carrying case.



[front of card]

### My Local Cards

This card is a briefer, more website-focused alternative to the Reach Local National Card that can challenge people to think about their part in the transformation of their local area.

### Lises

Include in a mailing that you do. Add into your regular #10 envelope.

# Format:

- Size is 8.5"w x 3.5"h
- Front/back card design

# **Online Resourcing Tools**



### Field Staff Profile Page

Each of our full- and part-time field staff members receive a profile page on our website. Update it any time by emailing web@infaith.org. We request at least a yearly update through a form in our Annual Packet.

### Uses:

Share this link in electronic communication as a direct way that people can donate online.



### Storefront Materials

Our InFaith Storefront materials offer ways to make sure that your communication is always in step with the current InFaith style and brand.

#### Uses:

Create personal newsletters, brochures, prayer cards, email updates, and more. Visit the site through the link on the Ministry Hub.

### Other Print Resources



### Faith Promise Cards

These cards are available for you to use as you are raising support. Make sure your name appears on the reverse side to be sure the support is credited to your account! As people consider how to give it's a handy way for them to drop their gift in the mail that first time.

### Uses:

Mail in an envelope along with your letters or place on tables during church visits or conferences.



### Mission History Book

For the history enthusiast, these are a great way to share the amazing story and legacy of InFaith. Filled with historical and color imagery, including actual pieces of the little books sold in the early years of our ministry.

### Uses:

Hand out as a gift to someone who is interested in the rich history of InFaith.

Or, purchase some large envelopes and mail to specific donors interested in history.

### [front of card]



### Thank You Postcards

It's important to say "thank you" especially as you first are raising support. These cards will be a nice way to say thank you and continue to be consistent in reminding them that you are with InFaith.

### Uses:

Mail in response to gifts received.



[inside of card]

### Thank You Card w/Envelope

It's important to say "thank you" to donors. These cards with envelopes are a nice (and relatively inexpensive way) to say thank you periodically and look like official InFaith communication while doing it!

(Card back is Scripture verse/InFaith logo; not shown).

### Uses:

Mail in response to gifts received.

# **Materials Order Form**

[Unless noted, these materials are free of charge. Return this page with a 10 to 14-day delivery lead time to Attn: Communication Dept at web@infaith.org or mail in (see below) if including a check.]

O Faith Promise Cards (packs of 100): Qty:
O On the Move History Books: Qty:
O Thank you postcards (packs of 25/\$3 per pack): Qty:
O Thank you Cards w/Envelopes (packs of 25 cards & envelopes/\$6 per pack): Qty:
O Reach Local National Brochure: Qty:
O Reach Local National Card: Qty:
O Circle Newsletter: Qty:
O Reach Local Displays (choose option): O \$20 Option: Refill panel / O \$25 Option: Spring-loaded banner w/carrying case
O Reach Local Table Card Options (packs of 100): O Sage Green Option — Qty: / O Eggplant Option — Qty:
○ My Local Cards: Qty:
O I need help with online resourcing tools: My profile or Storefront
Name:
Address for shipping:
Phone: ( ) — O Check here for home phone / O Check here for cell phone
Email:
Neter
Notes:

Make checks payable to InFaith. Mail order form / check (if applicable) to InFaith, Attn: Comm. Dept., 145 John Robert Thomas Dr., Exton, PA 19341

