

Ways to Use the Reach Local Messaging

Idea #1 Lesson on “Serving in your local community” for teen and adult Bible Studies

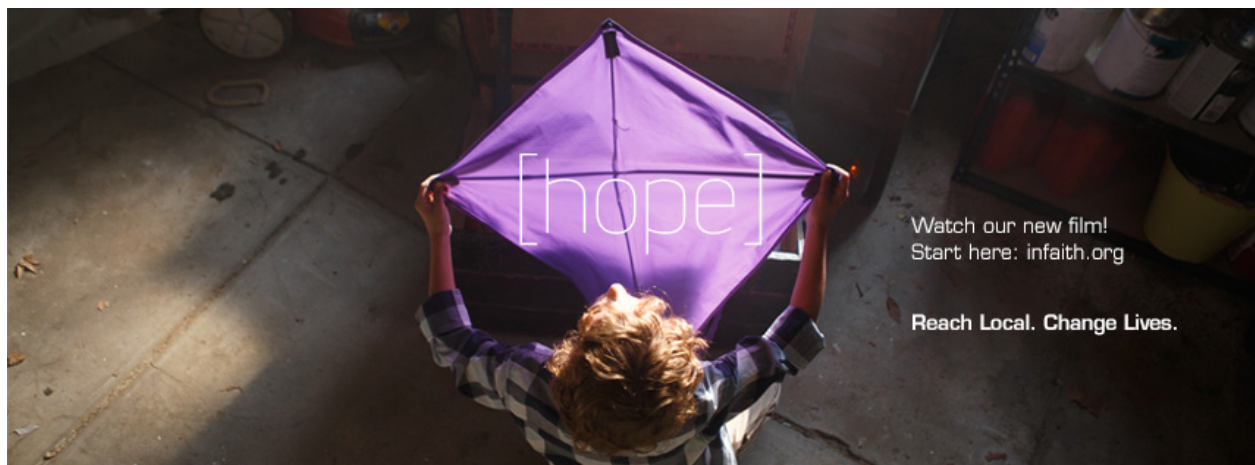
Show the InFaith *Reach Local* (kite) film with your teen or adult Bible studies as a parable for discussing serving in their local communities. You can talk about the impact when Jesus is lifted up—how others can see Him. And some choose to begin lifting him up as well. See our full explanation of the kite parable here:

<http://infaith.onthecity.org/groups/78868/topics/2309130>.

To show the film either go to infaith.org – the film is the first thing that pops up. Or you can download it:

1. Go to <https://vimeo.com/136832378>
2. Click “Download” button (below the film).
3. Click on the file size you want to download.
 - If burning to a DVD: download the “HD 1080p” size
 - For a laptop: “HD 720p” or “SD” depending on how much memory your laptop has
 - For your smartphone: “Mobile SD”

Idea #2 Use these Facebook & Twitter Photos





Use these photos [also available here: <https://infaith.onthecity.org/groups/78868/topics/2359595>] as your cover photos on both your ministry and your personal Facebook and Twitter pages to encourage conversation about your local work and InFaith's ministry as a whole.

Idea #3 Reach Local Film for a Mission Moment

You can use the new *Reach Local* (kite) film when giving a Mission Moment to a church or mission board. After showing the film, you can discuss the meaning of it as a parable [Read our parable explanation here: <http://infaith.onthecity.org/groups/78868/topics/2309130>]. You can then talk about the kite as a very local symbol: The fact that a kite is tethered to a specific set of hands and can be flown in locations across the country is a great metaphor for how you, as an InFaith missionary, serve—rooted and grounded in your local community. Then go on to explain the specifics of your local ministry.

Idea #4 Sharing on Social Media Networks

To help encourage conversation about your local work and InFaith's ministry as a whole, you can share posts from our national **InFaith Facebook page** [<https://www.facebook.com/infaithmission>] to your personal and ministry FB pages.

Idea #5 Helping to raise end-of-the-year funds through your newsletters

You can utilize the *Reach Local* film to help encourage end-of-the-year giving in your newsletters by including a paragraph like the following:

Watch our national 1 ½-minute *Reach Local* film at infaith.org/reach-local which shows a parable about what we do as InFaith field staff. You can donate through that page (just be sure to choose our name from the drop-down menu) and help us to continue reaching local (flying our kite) here in (your location). As you know, our local reach includes (insert specifics here such as: ministering to seniors in senior care facilities, or ministering to immigrants by teaching English classes, or summer camps for teens and discipleship during the school year, etc.). Thank you for being a part of changing lives in our local area!

Idea #6 E-newsletters



You can use the above photo [also found here: <https://infaith.onthecity.org/groups/78868/topics/2393727>] in an e-newsletter and link the photo to <http://infaith.org/reach-local>. While including a paragraph like the following:

Watch our national 1 ½-minute *Reach Local* film above, which shows a parable about what we do as InFaith field staff. You can donate through that page (just be sure to choose our name from the drop-down menu) and help us to continue reaching local (flying our kite) here in (**your location**). As you know, our local reach includes (**insert specifics here such as: ministering to seniors in senior care facilities, or ministering to immigrants by teaching English classes, or summer camps for teens and discipleship during the school year, etc.**). Thank you for being a part of changing lives in our local area!

Idea #7 Use for one-on-one sharing

When you get the opportunity to share one-on-one with someone who wants to know more about your ministry, you can pull up the *Reach Local* film (it's only a minute and a half!) on your phone [either by going to infaith.org/reach-local or by having it already downloaded on your phone (check out how to download the video below)]. Afterwards you can explain that it is a **parable** [<http://infaith.onthecity.org/groups/78868/topics/2309130>.] about what you do as an InFaith field staff member. And that your specific way of reaching locally (flying your kite) is (**fill in specifics of what your ministry is**).

Reminder: to download the Reach Local film:

1. Go to <https://vimeo.com/136832378>
2. Click "Download" button (below the film).
3. Click on the file size you want to download.
 - If burning to a DVD: download the "HD 1080p" size
 - For a laptop: "HD 720p" or "SD" depending on how much memory your laptop has
 - For your smartphone: "Mobile SD"

Idea #8 Pray about Reach Local

Use the reach local idea to inform your personal prayer life – and ask your prayer partners to join with you in praying for InFaith as we reach out to local communities around the country. Pray that we would expand our reach, that more people would join InFaith and serve their neighbors here in the United States. Pray that God's Spirit would use InFaith in mighty ways to bring about His kingdom on earth as it is in heaven. Ask prayer for your own local community – give people specifics about the needs in your area: in local government and schools, and the mindset of the people you minister to. Ask prayer that God would work through you to bring about transformation and change in people's lives.